



### **Did you know:**

- Nearly one trillion plastic shopping and grocery bags are used worldwide each year?
- Every year, billions of pounds of plastic grocery and shopping bags needlessly end up in landfills and as litter?
- *Wal-Mart takes pride in having an active role in the recycling efforts of our community!*

### **Clean up the environment and earn cash for schools**

To help reduce the environmental impact that plastic bags create, Wal-Mart is once again partnering with select K-6 elementary schools on a plastic bag recycling program that will teach students about the importance of recycling while they earn money for their schools.

The **Wal-Mart Kids Recycling Challenge** runs from October 1, 2007 until March 31, 2008.

Through this innovative program:

- Participating schools receive collection bins and a supply of 60-gallon collection bags.
- Schools earn \$5.00 cash for every collection bag they fill with plastic shopping and grocery bags and bring to their local Wal-Mart store for recycling.

Participating schools are grouped into geographic regions. The three schools in each region that bring in the most collection bags by the end of the program will receive additional cash grants from the Wal-Mart Foundation in the amounts of \$3,000 for first place, \$2,000 for second place, and \$1,000 for third place.

**So far, nearly 2,800 schools have removed more than 1,400 tons of plastic bags from the waste stream, and have earned more than \$1.2 million in the process!**

### **How you can help your child's school**

Your child's school has enrolled in the **Wal-Mart Kids Recycling Challenge**. We encourage you to bring your unwanted plastic shopping and grocery bags to your child's school.

Just remove everything from the bags – including register receipts – and have your child bring them to the Wal-Mart collection bin at their school for recycling. *The bags must be clean and dry, and can be made of any type of plastic material and any color **except black**.*